CHRIST (DEEMED TO BE UNIVERSITY) DELHI NCR, INDIA

SEPTEMBER 2022 | VOL 3 ISSUE 2

THE GREYCELLS

BY

SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY

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TEAM

- Dr. Nitika Sharma
- Vaishnavi Vinay - B.Com (Hons)
- Ananya Singh - B.Com (Hons)
- Priyanshi Gupta
- Yusuf

EDITOR'S NOTE

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.Warm Greetings!

Thank you for staying tuned with us. We are happy to share Volume III, issue 2 of the Newsletter of School of Commerce, finance and accountancy, Christ (Deemed to be University) Delhi- NCR “The Greycells”.

SCFA is committed to keeping you updated on the monthly activities we conduct. This edition of “The Greycells”. This issue features events conducted in August 2022. We started with “Azadi Ka Amrit Mahotsav” by celebrating Independence Day. With the new academic session, SCFA also organized the third opening ceremony of the ‘Reckon Aisle’ commerce association. We believe that newly selected students’ involvement and willingness will make the events laudable.

Additionally, orientation for various professional programs i.e., CS, CIMA, CMA, and CISI. As we know, the backbone of any economy is Banking systems, and to acknowledge the same, a guest lecture was arranged for the students of SCFA. Also, an industrial visit was organized to provide a real-time experience to students. To encourage and discuss research ideas, ‘Bodhi’ was planned for faculties. Moreover, to stimulate financial thinking, Dr. Nitin Kulshrestha presented the StockTalk series.

Please read the attached “The Greycells”! August’22 edition.

Best Regards,

Nitika Sharma

INAUGRATION CEREMONY - RECKONS AISLE

Reckons Aisle is a commerce association of like-minded, ambitious, hardworking students who aim to inculcate practical knowledge and learning through communication and organization of Activities, Alumni Interactions, Panel discussions, Workshops, newsletters, Fests, and much more. An investiture ceremony was organized on 23 August 2022 by the School of Commerce, Finance & Accountancy, Christ (Deemed to be University), Delhi – NCR Campus, in the main auditorium, Block A, under the true guidance of Dr. Nitika Sharma and Dr. Harpreet Kaur.

It often transpires how mentors provide specific insights and information that enable and ensure an individual's success; with that theory, Dr. Harpreet Kaur delivered a wonderful welcome speech, welcoming our respected chief guest, faculty members, and office bearers.

The inaugural ceremony was commenced with the lighting of a lamp by the Rev. Fr. Dr. Viju P Devassay, Ms. Chavvi Prabhakar, Dr. Sanjay Rastogi, Reckons Aisle faculty coordinators, and the office bearers to invoke the divine blessings of the Almighty.

Rev. Fr. Dr. Viju P Devassay addressed the gathering and motivated the christies through his encouraging speech. He briefed the students about the importance of leadership and how a leader can bring positive change to an organization and institutionalize creativity and innovation. He explained the true meaning of the christite spirit and gave us a rush of motivation to perform and lead even better.

Ms. Chavvi Prabhakar, the ceremony's chief guest, was introduced by our emcee and was requested to accept a small token of our gratitude for gracing our event with her presence.

The leaders were honored with badges, for their hard work and continuous dedication to the Senior Associates.

Office Bearers: -
Adarsh Manoj, President, Reckons Aisle
Aastha Sharma, Secretary, Reckons Aisle
Bhavya Taneja, Treasurer, Reckons Aisle
Vaibhav Agrawal, Head, Arthika
Muskan Tyagi, Head, McCarthians (Marketing)
Ujjwal Kumar, Head, Nova & CIIC (Christ Innovation and Incubation Centre)
Anirbhan Pathak, Head, Cufflinksia
Pranav Gupta, Fin-Analytics Club
Blesson Joban, Head, Team Pravaah
Shefali Tailor, Head, Social Action Club
Utkarsh Jain, Head, Media Team
Shruti Choudhary, Q&C and Documentation
Sayantan Basu, Event Management & O.C
Arjun Dev Bakshi, Event Management & O.C
Vaishnavi Vinay, Editor, Greycells- The Newsletter
Ananya Singh, Editor, Greycells- The Newsletter

After the badge distribution ceremony, the HOD of the commerce department, Dr. Sanjay Rastogi, was requested to come to the stage to lead the oath-taking ceremony. The office bearers, club heads and senior associates repeated the oath line by line after the HOD of the Department. The HOD wished the student leaders for taking the responsibilities entrusted to them in the year.

CUFFLINKSIA 2022

The seminar organized by the Cufflinksia club on 23 August 2022, explained the importance of awarding the students and teens living in rural areas of the country and discussed the importance of insurance and protecting rural India with the help of Insurance.

The event started with a warm welcome by the emcees to Rev Fr. Dr. Viju P Devassy, Professor Biju Toms, and Professor Jossy Peter. After a warm welcome and a brief introduction to the event, a Holy song was sung by Miss Vaibhavi in a few simple words acknowledging God's blessings.

After the blessing song, the event was followed by a Welcome Address by Dr. Sanjay Rastogi, HOD of the School of Commerce, Finance & Accountancy.

In the event, students were to understand the domain of Insurance and Social Protection. Professor Jossy Peter Sir explained a lot about the mission and movement CRITICAL by giving motivating and encouraging examples of 'The Mountain Man' Darshath Manjhi and how being motivated and determined can lead us to great heights.

They left no door unknocked. Those students who responded very positively to the awareness and topic of insurance were also brought to the Christ (Deemed to be University) Banglore, Central Campus.

INDEPENDENCE DAY CELEBRATION

The day of August 15, 1947, will forever be engraved in India's glorious past. On this day, 200 years of British dominion over India came to an end. Many warriors and freedom fighters gave their lives during the difficult and continuous struggle for our cherished motherland.

With high spirits and patriotic feelings at heart, Christ (Deemed to be University) celebrated its 75th independent day. The School of Commerce, Finance and Accountancy, The National Cadet Corps, and the Center for Social Action, planned an event, Azadi Ka Amrit Mahotsav to commemorate the nation's 75th anniversary of independence.

India is a country with incredible beauty, diverse culture, and remarkable hospitality how can we not mention the march past by NCC cadets along with various groups representing their own diverse culture by dressing up in their cultural attires.

To ignite that freedom spirit and have a sense of pride in every Christite, many breathtaking performances, such as the dance and a music performance by Pravaah, the cultural club of the department, to enhance the feeling of freedom in everyone's mind, a solo song by Vaibhavi as a tribute to Lata Mangeshkar, the nightingale of India also the deeply moving skit performed by Drishti members, which left tears in everyone's eyes.

It was yet another successful event conducted by the department under the constant support and guidance of our respected faculty coordinators and office bearers .

CONTEMPORARY ISSUES IN BANKING AND CAREERS

The School of Commerce, Finance and Accountancy invited Mr. Chandrashekhar Agoram, Ex-Deputy Vice President AXIS Bank, for an interactive talk with the MSc Finance and Analytics Program students. The session was invigorating, and insightful, and offered a different perspective on contemporary issues in banking, including careers.

He has vast experience in several banking sectors, including Branch Automation, Branch Banking, Retail Advances and Fraud Control.

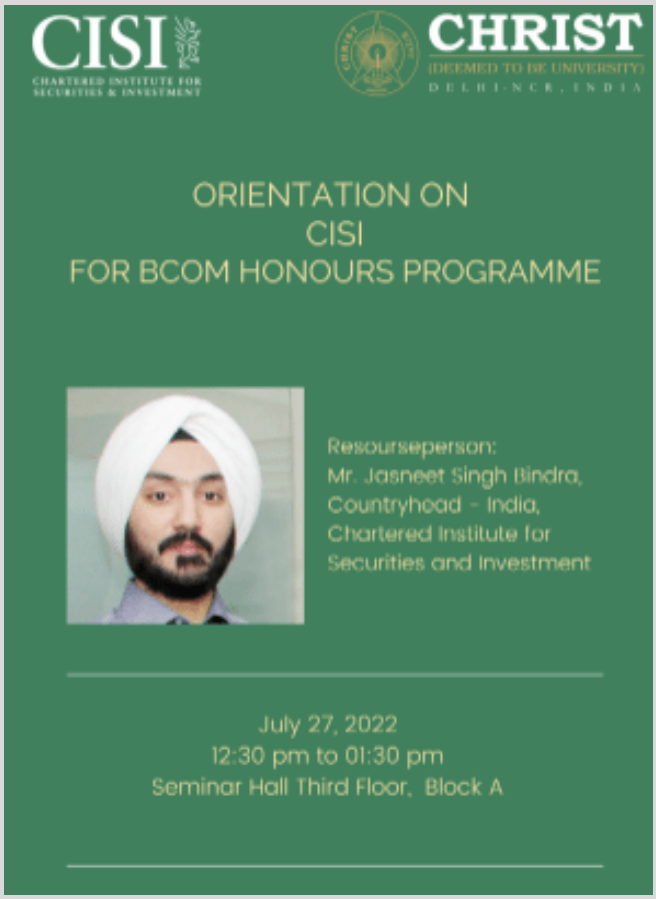
He was the Head of Compliance at Pune and Hubli Circles of Axis Bank, where he served for more than 18 years. He has handled fraud investigation and MIS at the Financial Crimes Management Department at Axis Bank at its Central Office in Mumbai.

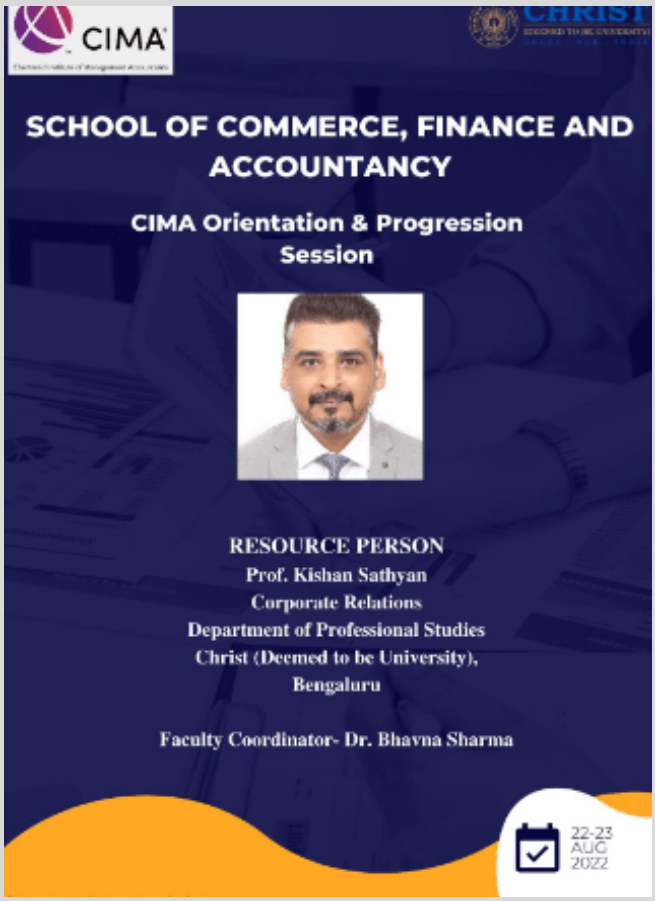
It was a great learning experience for the students who interacted with the experts and discussed issues relevant to all areas of banking. He also discussed some case studies and his experience during the session. The feedback was very positive for the session.

FACULTY ACHIEVEMENTS

Dr. Bhavna Sharma successfully participated in the webinar titled, "Questionnaire Framing" as part of the Research and Development Lecture Series organized by Department of Research & Publication, A2Z EduLearningHub LLP on 26-08-2022.

ORIENTATION CS, CIMA, CMA AND CISI





CS ORIENTATION

CS orientation and progression session held on 23 August 2022. Students of all the 1 st years BBA F&A and BCOM P were addressed by the speaker Prof. Kritika Thacker. Prof. Kritika also oriented on the following requirements of the new Training Structure of CS that was introduced on 3rd February 2021. After passing the CS Professional Programme and completing the prescribed training requirement, a candidate is enrolled as an Associate Member of the Institute, and he/she can use the descriptive title "ACS" and his designation Company Secretary after his/her name.

CIMA ORIENTATION

CIMA orientation and progression session was held on the 22nd and 23rd of August, 2022. Students of all the semesters of B.COMP were addressed by the speaker Prof. Kishan Sathyan. He explained about the finance leadership program – CIMA. He mentioned that there are three levels- operational, management and strategic levels. Out of 16 papers, 13 are exempted for Christ students, so they must appear for only three exams. Those exams are based on case studies on real-life situations. The session included interactions with students focussing on the training schedule and career guidance. OCS and MCS levels examinations were focused on the 3rd and 5th year students. General and common discussions on the CIMA curriculum were explained to all the students. Students' queries and doubts were taken up by the speaker and resolved as well.

CMA ORIENTATION

The certified management accountant (CMA) certification, issued by the Institute of Management Accountants (IMA) through MILES, provides professional programs to its students that complement their academic studies at the University. The CMA Orientation was held on 18 July 2022 with 68 student attendees. They found the session very interesting. Many students were encouraged to enroll in CMA. Along with BCOM Honours, students at Christ (Deemed to be University) are offered Professional certification courses also. Students are always motivated to score professional certifications together with their undergraduate degrees.

CISI ORIENTATION

The second-year BCOM Honours program students interacted with the Country Head of CISI, India, Mr. Jasneet Singh Bindra, on July 27, 2022. The event started with the welcome address by Prof. Jerush John Joseph of the CISI Team and mentioned the relationship between CISI and Christ (Deemed to be University). The address of Mr. Jasneet Singh Bindra started with introducing the chartered body of CISI UK (Chartered Institute for Securities & Investment) to the students. The resource person mentioned the formation of CISI in 1992 and its operations worldwide. The need for Knowledge, Skills, and Behaviour to be acquired by a student to become a professional was stressed during the interaction. The speaker discussed the various offerings of the CISI, including the modules of the Investment Operations Certificate (IOC). The event was concluded with the Vote of Thanks by Dr. Yashmitha Awasthi.

ACADEMIC INDUSTRY INTERACTION

Cufflinksia, the insurance club of Reckon Aisle (commerce association), organized an academic industry interaction on August 31, 2022. The speaker of the session was Mr. Gaurav Chhabra, currently working as a Global Insurance Analyst at EY GDS. He has done his bachelor's from Kirori Mal College, Delhi University, and his MBA from IIM Ranchi.

Mr. Chhabra suggested some of the important things that final year students must pay attention to as it would shape their future; he stressed three things which include: networking, competitions & internships. All play a vital role in giving the first-hand experience of the different job profiles available for the students to explore and learn much more. In addition to this, the basic skill set required to enter and survive in the corporate world includes four major skills that are; communication skills, problem-solving skills, analytical skills, and behavioral skills.

He concluded by advising students how important it is to learn, unlearn and adapt simultaneously when an individual enters a new work culture and environment. The session ended by presenting a vote of thanks and a small token of appreciation to Mr. Chhabra.

INDUSTRIAL VISIT

The School of Commerce, Finance and Accountancy organized an industrial visit to the Coca-Cola Happiness factory in Greater Noida, Uttar Pradesh, on 30 August 2022.

Coca Cola Happiness factory is the first museum of its kind in India. Here students got to experience the history of the world's most famous beverage brand at the dynamic, multimedia home of more than 130-year-old secret formula for Coca-Cola.

Ms. Richa started the session by explaining the different products that come under the umbrella of Coca-Cola. Their main products include Kinley, Limca, Coca-Cola zero(without sugar), Sprite, Fanta, and Thumbs-up. Coca-cola was invented by John S. Pemberton in 1886, and since then, the secret formula is still unknown.

The event ended after a photography session where the students were allowed to click pictures at the different selfie corners that were being made, and everyone got to drink various coca cola products of their choice.

BODHI FACULTY RESEARCH FORUM

The event started with a brief from Dr. Jerush John Joseph about Bodhi. The moderator, Dr. Jitendra Bhandari, introduced the speaker, Dr. Nitin Kulshrestha. The resource person, Dr. Nitin, discussed his published research work.

The paper covered spiritual thoughts defining the stock market. The objective of the research paper was to explore the significance of EMA (technical Analysis) on Energy Stocks through Momentum Trading. To review and compare the active investment strategy & passive investment strategy.

To accomplish this objective, the speaker suggested a System design with the help of Moving Average. With his employment of strategy, he found that active strategies significantly contribute than passive strategies. To explore this research further, one can develop an insight in Forensic Finance, Quantum Computing with the help of AI Machine Learning and Deep Learning. The paper was further followed by the discussion in the meeting.

STOCK TALK : SERIES

Financial Planning And Advisory Cell

The Stock Talk series is an initiative by the Financial Planning, Training, and Advisory Cell, which will give an overview of the stock market for the current month. The page will also suggest a few potential stocks which investors can consider for their portfolio. However, it is suggested to discuss the cell advisor before making investment decisions.

NIFTY 50

NSE 17760 (Spot Price as on 02.09.22)

Based on technical analysis chart formation, Nifty looks bullish in the first half of the month, may fall from 17955. Nifty first support level 17312, further second support level 16775, and resistance level is at 17950. Further, In the second half of the month, Nifty, after touching its resistance level, may experience 17300. This month Nifty may trade 17250-17990. The first two weeks may volatile.

ICICI BANK

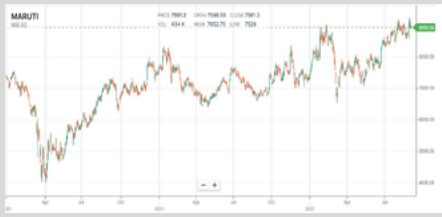
(872 Spot Price as on 02.09.22)

Based on technical analysis chart formation, ICICI BANK may trade between 850-960. In the first week of Sep 2022, the stock is in a bull phase, where 895 is the first resistance level and 965 is the second resistance level. This month stock may trade between 860-970.

MARUTI:

(8919 Spot Price as on 02.09.22)

Based on technical analysis chart formation, Maruti may have a strong volatility, resistance level of 9,660 and support level of 8450. In the coming trading session Maruti may cross the level of 9,450 in the month of Sep 2022. In this month, Maruti may experience high volatility at both sides; Maruti may trade between 8500-9660.



TCS:

(3130 Spot Price as on 02/09/2022)

Based on technical analysis chart formation, TCS resistance level at 3430, and the support level at 2890. This month TCS may trade in a range of 2850 – 3500. In a short run, price may go up, since it is close to the support level.

Cell Advisor:
Dr. Nitin Kulshrsetha
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SEBI/NISM Certified Research Analyst

***Disclaimer:**
This is for academic purposes. Please discuss the cell advisor before taking investment decisions.